



CONCORD MEDICARE ADVANTAGE SOLUTIONS

What We Do

Drive Marketing Effectiveness | Increase STAR Rating | Streamline Risk Adjustment | Insource MA Platform

Opportunities in the Medicare Advantage Landscape

Medicare Advantage (MA) enrollment is steadily increasing each year as beneficiaries are drawn to plans that offer added benefits and lower costs compared to traditional Medicare. However, the service models for MA plans require different capabilities than those for commercial or individual businesses, and providers must respond to evolving regulations and mandates. We help you gain control of your MA business and maximize your investment.

Drive Marketing Effectiveness

Customers are loyal in the MA market, but you have to win them first. That requires creative campaigns, intuitive portals, and quick response to trends.

Our creative agency team designs beautiful, functional portals and focuses your marketing efforts. Once the right campaign is in place, our marketing analytics team hits the target to convert profitable prospects into loyal customers.

Increase STAR Rating

Your STAR rating can make or break your MA program. Increasing your STAR rating means more money in your pocket.

We take a holistic approach to your STAR rating to find areas of immediate and long-term opportunity to improve your standing.

Streamline Risk Adjustment

Risk adjustment for CMS is a time-intensive and critical process. Capturing the right conditions is essential to prevent underpayment.

We create auditable data management processes to convert provider data into the right format for CMS - all while extracting additional value for business users. Our work ensures accurate, timely payments and effective defense measures for audits.

Insource MA Platform

The MA market is growing. Eliminating the need for third-party administrators by insourcing MA business enables greater cost control.

We maximize revenue, ensure payment accuracy, and reduce cost of care by bringing in the MA business under your control.

About Concord

We are a consultancy that combines technology and industry depth with a get-it-done culture to enable resiliency, efficiency, and innovation.

Our Solutions

Concord provides clients with unique, “right fit” technology and data solutions to unlock opportunities in four key areas:



Digital & Product Experience



Data Management & Analytics



Cloud Engineering & Modernization



Security & Quality Engineering

Our Delivery Centers

We combine global reach with an agile, impact-focused culture to deliver solutions with our onshore, offshore, and nearshore teams.

Minneapolis | Kansas City | Richmond
Lima | Sofia | Bangalore | Pune | Gurugram



Core Industries We Serve



Healthcare



Consumer & Retail



Manufacturing



Financial Services